

AI with a human touch: 10 stats showing people drive digital value

AI isn't your new employee as it can't "think" and ask "why." It's the vital tool human-AI teams need to power business growth.

Symptoms of chaotic AI



Inconsistent workflows

30% of firms have a centralized platform for AI deployment.

Immature foundational infrastructure leads to procedural chaos, and AI that fizzles out without the right humans and systems in place.



Low AI maturity and literacy

Only 7% of firms have reached AI maturity.

Many firms experiment with AI and stop there. Without a human touch guiding strategy, structure, and trust, few turn pilots into full-scale use across the business.



Failed pilots

60% of AI POCs shrink to barely a quarter making it to production.

This happens when great ideas meet messy execution or failed follow-through.



Code complexity

#1 reason AI projects stall after prototyping is engineering complexity.

AI project launches work best when grounded in skilled human engineering.

Let's keep your AI on track

Discover the human partnership that turns AI potential into business growth.

<https://www.coherentsolutions.com>



Human-led AI advantages



“

Human skills will continue to be critical – anyone looking to deploy AI to replace employees will face numerous challenges. Instead, they should embrace the technology as a support system for menial tasks.

Max Below

CTO at Coherent Solutions

3X

return on investment when AI meets human judgment

AI is a multiplier rather than a compass. It amplifies directions set by a human. Firms that pair automation with strategic human judgment consistently outperform those that pursue isolated automation. Humans should identify high-leverage AI use cases and then automate them with precision.

RETURN ON INVESTMENT

3X

scalability for copilots guided by human expertise

Outsourcing intuition is impossible. Instead, incorporate human expertise from day one in building copilots that scale three times better. These copilots see higher engagement and trust, accelerating rollout across teams and reducing training overhead.

SCALABLE COPILOTS

300%

YoY growth as MLOps scales human-AI cooperation

AI without MLOps is a prototype. With it, AI becomes a product that learns and improves at scale. MLOps is the engine room where people train, monitor, and refine models. Human judgment meets machine intelligence here to keep getting better.

GROWTH THROUGH MLOPS

4X

growth potential in AI centers that unite tech and people

AI Centers of Excellence bring coherence by replacing silo'd efforts with safeguarded, human-guided AI practices. They standardize execution and accelerate scale across the enterprise.

CENTERS OF EXCELLENCE

50%

higher growth with human-centered AI in core products

Since AI doesn't deliver alone, it should be embedded selectively and sensitively, guided by product intuition, customer empathy, and business value alignment. When done right, it fuels larger user bases, loyal clients, and stronger revenue.

PRODUCT GROWTH

70%

higher trust in responsible AI shaped by human oversight

Responsible AI is a human contract. Trust rises when governance is codified in policy and owned by people. Transparency, explainability, and accountability must be human-led to be credible.

HIGHER TRUST

70%

DataRobot Enterprise MLOps Pulse 2023

MIT Sloan + BCG, AI Transformation Survey 2023

WEF + Deloitte, Responsible AI Playbook 2023

Microsoft Build, 2024

McKinsey, 2023 Digital Quotient

Github Copilot Impact Report 2023

BCG, AI at Scale Benchmarking 2023

sources: